jonathanjamescarlson@gmail.com

(512) 296-1557

jjcarlson.com

jonathanjcarlson

SKILLS

- UI / UX Design
- Front-end development
- Usability and accessibility
- Adobe Creative Cloud
- WordPress and other CMS
- Cohesive branding
- SEO, copyediting, copywriting
- Client-facing and team communication and collaboration
- Project management
- Team building and facilitation
- Mentorship and coaching
- Emotional intelligence

EDUCATION

Minnesota State University, Mankato

B.S. Psychology and English: Creative Writing

Master's Technical Communication

j.j. carlson

UI/UX DESIGNER AND DEVELOPER

SUMMARY

Results-oriented web technologies expert with a proven track record of delivering innovative UX and UI digital solutions. Skilled in a range of stacks. Passionate about team, and crafting user-centric experiences that drive business growth. Adaptability and learning are core to my success.

EMPLOYMENT HISTORY

Freelance Web Designer and Developer

2011–present

jjcarlson.com (remote)

- Designed and developed a comprehensive portfolio showcasing my skills in web design, graphic design, and front- and back-end development.
- Utilized WordPress with PHP, JavaScript, CSS3, HTML5, JSON, and AJAX to create user-friendly and visually appealing platforms.
- Provided a full range of design services, from logo creation and branding to website design and development and marketing materials.
- Demonstrated a strong commitment to client satisfaction and project success through meticulous research and personalized client collaboration.

Director of Web Development

2016–2024

COMO Marketing (hybrid + Columbia, MO)

- Led a marketing team in the successful design and development of client websites, resulting in greater user engagement and conversions.
- Successfully trained co-workers on digital marketing best practices, leading to co-working and client success in over 100 projects.
- Implemented SEO best practices, analyzed website traffic data, and optimized user experience, improving website rankings and user interaction.
- Developed and maintained robust digital environments, including custom plugins, secure databases, client-tailored website themes, and more.

Senior Website Designer

2012–2016

Practice Cafe (remote + Austin, TX)

- Developed and published numerous websites and WordPress sites/blogs, demonstrating proficiency in HTML5, CSS3, JavaScript and jQuery, PHP, and semantic markup.
- Proficient in responsive web design, graphic design, and server management.
- Continuously expanded skillset by establishing the SEO department.